



Ashley Myers

An enterprising leader with 16 years' experience in steering competency assessment for desired organizational development, targeting assignments with a growth-oriented organization.

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Profile Summary

- A keen strategist with track record of successful implementation of learning & development initiatives which have capitalized on organizational growth opportunities
- Expertise in managing the development of corporate level learning & development curricula; formulating, reviewing training outlines & determining appropriate instructional methodologies
- Skilled in developing content, strategizing plans and modifying content for numerous projects in both the corporate and not-for-profit sectors, nationally and internationally
- Functional expertise in managing the overall training operations with key focus on SLA's & SOP's & bottom line profitability by ensuring optimal utilization of resources for enhanced operational effectiveness
- A wealth of expertise which entails extensive experience in program & content development, workforce governance, delivery of excellence, financial management and marketing operations
- Displayed competency in having led large teams of both trainers and content developers/instructional designers across various organizations and sectors
- Developed competency in establishing performance-driven culture that ensures personal ownership; led, guided, coached and motivated teams to achieve goals, profitably and success

Core Competencies

Learning & Development
Training Needs Assessment
Instructional Design
Best Practices Implementation
Business Process / Soft Skills Training
Content Ideation
Change Management
Organizational Development
Competency Mapping

Academic Details

- B.A. (Hons.) 1st in Leadership & Professional Development – 2016
- Lv6 in Management from Institute of Leadership & Management – 2016

Entrepreneurial Experience

Since Jan'17 with Double Loop Learning Limited, UK:
Director

Key Result Areas:

- Managing end-to-end L&D lifecycle encompassing learning landscape, talent index, budgeting, TNA, content development, execution of interventions and learning management system while ensuring visible ROI to stakeholders
- Building, guiding, coaching and mentoring a pool of 5 trainers for various training programs and assignments, ensuring continuous professional development and delivery of Train the Trainer qualifications
- Developing training curricula, reviewing training outlines and determining appropriate instructional methodologies and models
- Steering the delivery of leadership development programs for SME's
- Anchoring marketing activities for the company which includes promotional events, website development and SEO
- Engaged in managing finance related activities which includes trainer's expenses, tax & invoicing

Aug'99 – Nov'05 with DNA Tribe Limited – Devon – UK:
Director

Apr'96 – Aug'99 with Myers-Ware Design – Devon – UK:
Partner

Organizational Experience

May'12 – Apr'17 with Change Grow Live – Hertfordshire – UK:
Volunteer & Peer Mentor Coordinator

Key Result Areas:

- Engaged in managing delivery, assessment & moderation for a Level 2 Diploma; monitored the delivery of the same by associates
- Managed internal quality assurance activities for the South East UK region
- Conducted recruitment and criminal record checks on new employees
- Developed & implemented training roadmap for planning training programs & cycle for onboarding

Skill Set





Career Timeline

Since Jan'17

Double Loop Learning Limited

May'12 - Apr'17

Change Grow Live

Nov'09 - May'12

Turning Point

Jan'08 - Nov'09

Metropolitan

Aug'06 - Dec'07

Stockton District Advice & Information Service

Nov'05 - Aug'06

Parents Against Narcotics in the Community

Aug'99 - Nov'05

DNA Tribe Limited

Apr'96 - Aug'99

Myers-Ware Design

- Supervised staff, schedules & core deliverable as well as achieving metrics such as throughput, competency conversion, attrition, floor support as well as business compliance
- Identified training needs across levels through mapping of skills for different roles and analyzed existing level of competencies; understood soft skill training needs and customized training module accordingly
- Steered the development of a robust training curriculum; formulated & reviewed training outlines
- Prepared pre- & post-training evaluation tools and kits; identified potential areas for mentoring and developing employees
- Devised metrics to establish ROI from a large range of training courses across different sectors

Significant Accomplishments

- Developed employee training program and materials, resulting in increased customer service and sales growth of 33% annually in South East region
- Designed, built and managed a Wellbeing College model which can run alongside any existing social care organization; South East region college can generate up to £30k per annum additional revenue
- Facilitated the training requirements for 25 clients across 3 different sectors; coordinated and delivered a total of the 968 hours training in 2017
- Negotiated a contract with Cadillac Europe to co-develop and deliver dealership onboarding

Previous Experience

Nov'09 - May'12 with Turning Point, Hertfordshire - UK
Senior Practitioner

Jan'08 - Nov'09 with Metropolitan, London - UK
Tenancy Support Officer

Aug'06 - Dec'07 with S.D.A.I.S., Cleveland - UK:
Service User Liaison Officer (Substance Misuse)

Nov'05 - Aug'06 with PANIC, Cleveland - UK:
Support Worker/Marketing

Professional Qualifications

- Lev4 Dip - Internal Quality Assurance from NOCN
- Lev3 Dip - TAQA Assessor from SAA Ltd.
- Lev3 Dip - PTTLS (Adult) from West Herts College
- Lev3 NVQ - Adult Health & Social Care from Five Lamps
- Lev2 City & Guilds - Learning Support from Riverside College
- Lev2 OCN - Counselling Skills for Mentors from NACRO



Personal Details

Date of Birth: 12th April 1972

Languages Known: English

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